



**MORNINGSIDE
UNIVERSITY**

PARTNERSHIP



BACHELOR OF ARTS IN MASS COMMUNICATION

ASSOCIATE OF APPLIED SCIENCE DEGREE IN AUDIO ENGINEERING TECHNICIAN

WHAT IS THE MORNINGSIDE PATHWAYS PROGRAM?

The Morningside University Pathways (MP) program is designed to create a seamless path from Western Iowa Tech Community College to Morningside University for students who wish to continue their education and obtain a bachelor's degree. MP provides participating students with a clear academic roadmap that prepares WITCC students for continued study at Morningside while enabling them to complete their degree in a timely fashion. Benefits of the program include early commitments from admissions and financial aid, as well as timely registration and on campus housing selection to help support a smooth transition. Additionally, MP students will have access to Morningside faculty, staff, and students throughout the program.

ACADEMIC REQUIREMENTS

- Students must complete an AAS degree in Audio Engineering Technician from WITCC.
- Students must earn at least a 2.25 GPA on a 4.0 scale to transfer.
- Up to 62 academic credits will transfer from WITCC to Morningside.
- A minimum of 124 credits are required to graduate from Morningside University, including the 62 credits from WITCC.

CO-CURRICULAR

MP students have the opportunity to participate in a number of performing arts activities at Morningside. Students are encouraged to become involved by auditioning or attending any of the numerous events held on campus throughout the year.

ORIENTATION TO MORNINGSIDE

Orientation marks an exciting point on the pathway to Morningside, and it will begin as students conclude their coursework at WITCC. Orientation at Morningside includes a combination of both on-campus and virtual experiences where students will have the opportunity to take part in career planning workshops, take advantage of new learning tools, as well as participate in campus events.

MP GRANT AND FINANCIAL PLANNING

In an effort to make the transition easy for MP students, the Morningside Office of Student Financial Planning will develop a financial plan that will assist each student in understanding how best to optimize available resources to invest in his or her college education. In addition to the generous scholarship opportunities available to transfer students (see page 3), full-time MP students will receive a \$2,000 annual MP grant when they enroll at Morningside. The grant is renewable as long as the student remains full-time. A schedule of deadlines, supported by periodic group meetings and the availability of Morningside financial aid staff for individual counseling, will be established for each MP student.

APPLICATION PROCESS

Interested in the Morningside University Pathways Program? Students can apply for the program as early as the end of their first semester at WITCC. It is highly recommended that students apply for admission into the program no later than the end of their first year at WITCC. The application form can be found on the Morningside Admissions website or through the following link: apply.morningside.edu

INTERNSHIPS

Internships provide students with an opportunity to gain hands-on experience in their field of study. All Morningside Mass Communication students are required to complete at least one 2-credit internship. However, WITCC students in this Pathway will be given credit for the internship already completed at WITCC, MMS-932. Pathway students may take an additional 2-credit internship through Morningside, if desired.

BACHELOR OF ARTS IN MASS COMMUNICATION

WITCC Schedule of Classes: AAS Audio Engineering Technician

Semester 1 (15 credits)

SDV 108	The College Experience
ELE 101	Industrial Safety
MUS 285	Audio Production & Equipment I
MUS 291	Audio Principles & Theory
MUS 420	Audio Seminar I
MUS 100	Music Appreciation
MAT 772	Applied Math

Semester 2 (17 credits)

MUS 267	Pro Tools
MUS 289	System Assembly & Maintenance
MUS 301	Live Sound Production
MUS 421	Audio Seminar II
MUS 431	Audio Practicum I
MUS 102	Music Fundamentals
COM 723	Workplace Communications

Semester 3 (15 credits)

MUS 287	Audio Production & Equipment
MUS 302	Sound Production in Mass Comm.
MUS 316	Audio Engineering Electronics
MUS 432	Audio Practicum II
CIN 104	Media Production and Equipment
or	
MMS 142	Media Literacy
MMS 101	Mass Media

Semester 4 (14 credits)

MUS 288	Topics in the Modern Music Industry
MUS 336	Advanced Audio Engineering Electronics
MMS 265	Mass Communications Law
CIN 118	Technical Production in Media
or	
BUS 102	Introduction to Business
BUS 130	Intro to Entrepreneurship
MUA 101	Applied Voice
or	
MUA 120	Applied Piano
or	
MUA 124	Applied Guitar
or	
MUA 180	Applied Percussion

Summer (3 credits)

MUS 932	Internship
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Total Credits: 64

Total Transferred Credits: 62



BACHELOR OF ARTS IN MASS COMMUNICATION

Morningside Proposed Schedule

Morningside Semester 1 (14 credits)

COMM 203	SH Video Production II
COMM 208	Fundamentals of Journalism
COMM 309	Media Management
AGRI/POLS 321	U.S. Food Policy

Morningside Semester 2 (16 credits)

COMM 267	Video Practicum	
COMM 404	Adv. Media Practicum-Audio	
or	COMM 330	Public Relations
or	COMM 338	Masculinity & the Media
or	COMM 307	Adv. Video Production
or	BIOL 317	Environmental Issues
or	POLS 330	U.S. State & Local Government
	RHET 301	Advanced Public Speaking

Morningside Semester 3 (16 credits)

or	COMM 300	News & Feature Writing
	BIOL 322	Science of Climate Change
or	ENGL 345	Literature, Writing & Empathy
	ENGL 353	Editing & Publishing
or	BIOL 354	Principles of Sustainability
	HIST 315	Religion in America
	POLS 359	Campaigns & Elections
	ANY upper level elective	

Morningside Semester 4 (16 credits)

or	COMM 307	Adv. Video Production
	BIOL 317	Environmental Issues
or	COMM 330	Public Relations
	COMM 338	Masculinity & the Media
	COMM 455	Mass Comm Capstone Seminar
	RHET 301	Advanced Public Speaking

Total Credits: 62



TRANSFER SCHOLARSHIPS

Transfer GPA	Amount
3.9	\$15,000
3.5-3.89	\$12,500
3.49 or less	\$10,000

Academic awards are available to admitted full-time transfer students who have earned at least 27 college credits that have been approved and accepted by Morningside University. GPA is based on a 4.0 scale

MORNINGSIDE PATHWAYS (MP) GRANT

Students who have been accepted to Morningside University through the Pathways program will receive a **\$2,000 grant per year**. The grant is renewable as long as the student remains full-time.

Please feel free to contact Morningside University with any additional questions:

Amy Williams
Senior Associate Director of Admissions
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morningside.edu



MAJORS

Accounting
 Managerial
 Public
 Agricultural Teaching Education
 Applied Agricultural and
 Food Studies
 Art
 Graphic Design
 Photography
 Studio
 Arts Administration
 Music Management
 Photography Management
 Studio Art Management
 Biology
 Business Administration
 Finance
 Management
 Chemistry
 Computer Science
 Applied Computer Science
 Computer Science
 Criminal Justice
 Education
 Elementary
 Secondary
 Special Education
 English
 History
 Interdisciplinary
 Nonprofit Management
 Student Designed
 International Affairs
 Marketing
 Mass Communication
 Mathematics
 Medical Laboratory Science
 Music
 Music
 Music Education
 Nursing
 Political Science
 Psychology
 Biopsychology
 Counseling
 Developmental
 General
 Radiologic Technology
 Religious Studies
 Respiratory Therapy
 Spanish
 X Path (Undecided)

PREPROFESSIONAL

Chiropractic
 Dentistry
 Law
 Medicine
 Ministry
 Optometry
 Pharmacy
 Physical Therapy
 Physician Assistant
 Veterinary Medicine



BECAUSE OUR ALUMS KNOW THE VALUE OF A MORNINGSIDE EDUCATION, THEY HELPED NAME US TO **FORBES LIST OF GRATEFUL GRADS**

13:1

STUDENT
TO FACULTY
RATIO

28

VARSITY
SPORTS

99%

JOB OR
GRADUATE
SCHOOL
PLACEMENT

within six months of graduation

100%

FULL-TIME UNDERGRADUATE
MORNINGSIDE STUDENTS
RECEIVE FINANCIAL AID

50:50

FEMALE TO MALE RATIO

50+

STUDENT-LED
ORGANIZATIONS

18

DIFFERENT
COUNTRIES
REPRESENTED



The Morningside University experience cultivates a passion for lifelong learning and a dedication to ethical leadership and civic responsibility.



**MORNINGSIDE
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1501 Morningside Avenue
Sioux City, IA 51106
712-274-5511

admissions@morningside.edu



morningside.edu